



# Automate your returns.

*Loop + Geode Swimwear*



*Figures below represent annual averages.*

**38%**

Additional retained revenue.

**\$48K**

Retained revenue from exchanges.

**4.8K**

Return volume.

*“After automating our returns process with Loop, we’re now able to focus on scaling our business. Not to mention, our customers love how easy returns are – all thanks to Loop’s intuitive platform.”*

**CO-OWNER**  
JAKE DUNCAN

**COMPANY INFO:**

Geode Swimwear specializes in cute, modest, and affordable women’s swimwear.

**INDUSTRY:** Swimwear

**PREVIOUS SOLUTION:** AfterShip

**KEY LOOP FEATURES:**

- Variant Exchanges
- Shop Now
- Advanced Exchanges

**CHALLENGES:**

- ‘Bracketing’ caused spikes in time consuming manual returns
- Previous returns solution couldn’t track current inventory
- Exchanges were complicated and manually processed
- Returns policy and process left customers confused leading to more email inquiries

**SOLUTIONS:**

- All returns are automated granting more time for business development
- Real-time inventory tracking increased likelihood of successful exchanges
- Additional capabilities to replace refunds like in-store credit
- Returns process is more intuitive decreasing email inquiries

LOOP RETURNS – CONFIDENTIAL

Transform your returns into *exchanges with Loop.*

**BOOK A DEMO**